



POWERHANDZ

TRAIN WITH PURPOSE

For Immediate Release

September 2, 2014

POWERHANDZ INC. TO HOST 'BALL HANDLING SHOWCASE' WITH PROFESSIONAL BASKETBALL TRAINERS ON SATURDAY, SEPTEMBER 13

Pro trainer and internet-sensation, Johnny "Dribble2Much" Stephen and pro trainer Tyler Relph come together to teach youth basketball athletes key ball handling skills and training styles

Dallas, TX - POWERHANDZ Inc. today announced it will host a 'Ball Handling Showcase' for 200 youth basketball athletes at Swisher Courts in Lake Dallas, Texas on Saturday, September 13. The clinic will feature instruction by POWERHANDZ brand ambassadors and pro basketball trainers, Johnny "Dribble2Much" Stephene, and Dallas-resident Tyler Relph.

"POWERHANDZ is excited to host the showcase, alongside Johnny and Tyler, and provide local athletes with the opportunity to learn how to take their ball handling to the next level," said Founder and CEO, Darnell Jones. "This clinic is the first time that two professional trainers, with different styles of training, have brought their expertise together for the Dallas community. We want to empower these athletes and show them the importance of skill development and the power of learning different techniques to improve your overall performance. It will be a great experience for all involved."

With nearly half-a-million followers, the HandleLife pro basketball trainer and internet-sensation **Stephene**, also known as Dribble2Much, is best known for his widely popular training videos and ball handling skills. He privately trains numerous NBA talents, including MVP guard Kevin Durant, Men's USA National Team member DeMar Derozan, three-time NBA Slam Dunk champion Nate Robinson, NBA pros Gilbert Arenas and Jamal Crawford, as well as provides clinics across the country for elite amateur athletes and teams.

Relph, who has made Dallas his home base for training for four years now, has trained more than 10,000 basketball players, including NBA pros Amare Stoudemire, Phil Pressey, Victor Oladipo, Andrew Nicholson. He has also worked with Texas high school basketball stars, Marcus Smart and Julius Randle, both of whom were drafted back-to-back in the 2014 NBA Draft (Smart – No. 6, Boston Celtics; Randle – No.7, Los Angeles Lakers). Relph currently works with local basketball organization "Girls Got Next", as well as West Plano High School center Tyler Davis, who recently committed to Texas A&M for the 2015 season. Davis is the No. 33 overall prospect and seventh-ranked center in the 2015 recruiting class.

Together, Stephene and Relph will hold two two-hour training sessions, as well as participate in a freestyle "Dribble Off" competition, in-between the two sessions. Each youth athlete will receive a POWERHANDZ Slick Ball Wrap with their camp registration, and will have the opportunity to use it, along with the POWERHANDZ Anti-Grip Gloves, during various training drills taught throughout the 'Ball Handling Showcase.'

Session 1 is open to youth athletes grades 8 through 12 and will take place from 10:00 a.m. to 12:00 p.m. Session 2 will be from 2:00 p.m. to 4:00 p.m. and will host youth grades 4 through 7. The cost of registration is \$115.00, and includes a POWERHANDZ Slick Ball Wrap. To register, visit <http://powerhandz.com/showcase/>.

ABOUT POWERHANDZ, INC.

The mission of POWERHANDZ performance enhancing athletic training products is to inspire each athlete to be the best by innovatively increasing inner drive and performance. POWERHANDZ products are designed to strengthen hand and arm muscles and increase players' dexterity for a variety of sports, including basketball, baseball, football, and more. The POWERHANDZ product line consists of a **weighted anti-grip glove**, **weighted pure-grip glove** and **slick basketball** and **football wrap**. All POWERHANDZ products were developed and designed based on training techniques used throughout the basketball career of company CEO and Founder, Darnell Jones. Over the last five years, Jones has provided basketball skills training for several elite high school and college athletes, as well as international and NBA talents. POWERHANDZ products are available online at www.POWERHANDZ.com.

--- Facebook & YouTube/POWERHANDZinc --- Twitter & Instagram @POWERHANDZ --- #TrainWithPurpose ---

CONTACT:

Katy Ford
Maroon PR
Katy@MaroonPR.com
443-864-4246

Taylor Mead
Maroon PR
Taylor@MaroonPR.com
443-864-4246