



POWERHANDZ

TRAIN WITH PURPOSE

For Immediate Release

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POWERHANDZ, INC. ADDS NBA GUARDS DONALD SLOAN AND RONNIE PRICE, ALONGSIDE PRO BASKETBALL TRAINER, AS OFFICIAL BRAND AMBASSADORS

Pro trainer and internet-sensation, Johnny “Dribble2Much” Stephen and pro trainer Tyler “Mr. Basketball” Relph choose POWERHANDZ product line for advanced workouts with an elite cliental

Dallas, TX – POWERHANDZ, Inc., an athletic training sporting goods provider, today announced NBA guards **DONALD SLOAN** and **RONNIE PRICE**, alongside pro basketball trainers **JOHNNY “Dribble2Much” STEPHENE** and **TYLER “Mr. Basketball” RELPH**, as its official basketball brand ambassadors. POWERHANDZ recently launched its performance enhancing multi-sport training products, designed based on the overload principle and muscle memory theory. The initial line consists of a weighted anti-grip glove, weighted pure-grip glove and slick basketball wrap and football wrap.

“POWERHANDZ aims to give athletes the power to be great and excel in all aspects life,” said Founder and CEO, Darnell Jones. “Our brand ambassadors truly reflect our core values as their athletic careers exemplify the training and dedication necessary to take your skills to the next level.”

After coming off an appearance in the NBA Eastern Conference finals, **SLOAN** averaged 18.5 points per game for the Indiana Pacers in the NBA Orlando Summer League. He has also spent time in the NBA with the Atlanta Hawks and Cleveland Cavaliers. Prior to his NBA career, Sloan played basketball for Texas A&M University, where he was a part of a senior class that won 100 career games at the conclusion of the 2009–10 season, setting the school record for wins by a single class. Sloan led the Aggies in scoring that same season with an average of 17.8 points per game, and was a first team All-Big 12 Conference selection.

“Working with Darnell [Jones] during the two off-seasons has allowed me to use the training methods that inspired the POWERHANDZ product line and continue to stay ahead and elevate my skill set,” said Sloan. “If you want total control and confidence in your ability to handle the rock like some of the League’s best, POWERHANDZ is by far the best ball handling product in the game. It’s that next step to get you there.”

PRICE, completed his eighth season in the NBA, most recently with the Orlando Magic, and has showcased his skills with the Sacramento Kings (2005-2007), Utah Jazz (2007-2011), Phoenix Suns and Portland Trailblazers. Price was named the 04/05 Division I Independent Player of the Year, while attending Utah Valley. During that season, he averaged 24.3 points per game as a senior, ranking third in the nation in that category.

With nearly half-a-million followers, the HandleLife pro basketball trainer and internet-sensation **STEPHENE**, also known as Dribble2Much, is best known for his widely popular training videos and ball handling skills. He privately trains numerous NBA talents, including MVP guard Kevin Durant, Men’s USA National Team member DeMar Derozan, three-time NBA Slam Dunk champion Nate Robinson, NBA pros Gilbert Arenas and Jamal Crawford, as well as provides clinics across the country for elite amateur athletes and teams.

“HandleLife is all about handling life on and off the court. Being the best means equipping yourself with the necessary tools and resources to help elevate your talent. I am always looking for new and innovative ways to keep my clients training hard and maximizing their performance levels,” said Stephene. “When I started using POWERHANDZ on myself and on my clients, I was amazed by the instant results and how the products intensified my training. I love this game and I love seeing hard work

and tactical training with POWERHANDZ products, make a direct impact on these players. I'm excited to be apart of their team"

RELPH has trained more than 10,000 basketball players, including NBA pros Amare Stoudemire, Phil Pressey, Victor Oladipo, Andrew Nicholson and two of the top NBA Lottery picks Marcus Smart and Julius Randle. He has been referred to as the "secret weapon" because he has studied and fallen in love with the process of becoming a great player. He translates that passion into developing multiple skill drills that capture the intensity of the game. Jeff Capel, Assistant Basketball Coach at Duke University states, "Tyler is one of the best I've ever seen with his combination of knowledge and passion in the game."

"My number one goal is to help players gain and keep a competitive edge. POWERHANDZ is by far the best training product for basketball players I have seen on the market," said Relph. "It's not only a great ball handling tool, but it's great for big guys too, as it helps with hands and explosion with the ball. I incorporate these products into my drills and they have truly been a game changer."

Since its mid-summer launch, the POWERHANDZ product line has drawn interest from numerous NBA, NFL and MLB athletes, as well as top athletic trainers. The athletic training products are designed to strengthen hand and arm muscles and increase dexterity for a variety of sports, including basketball, baseball, football, and more, providing a complex training environment during practice, allowing for optimal performance levels on game day. POWERHANDZ products are available online at www.POWERHANDZ.com.

ABOUT POWERHANDZ, INC.

The mission of POWERHANDZ performance enhancing athletic training products is to inspire each athlete to be the best by innovatively increasing inner drive and performance. POWERHANDZ products are designed to strengthen hand and arm muscles and increase players' dexterity for a variety of sports, including basketball, baseball, football, and more. The POWERHANDZ product line consists of a **weighted anti-grip glove**, **weighted pure-grip glove** and **slick basketball and football wrap**. All POWERHANDZ products were developed and designed based on training techniques used throughout the basketball career of company CEO and Founder, Darnell Jones. Over the last five years, Jones has provided basketball skills training for several elite high school and college athletes, as well as international and NBA talents. POWERHANDZ products are available online at www.POWERHANDZ.com.

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