



POWERHANDZ
TRAIN WITH PURPOSE

For Immediate Release:

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POWERHANDZ “POWER TO GIVE FOUNDATION” TEAMS UP WITH BGCFT TO SPREAD SOME CHRISTMAS CHEER

DALLAS, TX - POWERHANDZ Inc., a Dallas-based athletic training products company, has recently been trending across all major sports including basketball, football and baseball, with teams including the **Dallas Cowboys, Washington Redskins, Orlando Magic and Indiana Pacers** using their products. Since Powerhandz Inc. has launched they have been connected to such key messages as *power to be great, power to strengthen, power to compete, power to excel, and power to give*. From day one, they established their Power to Give Foundation and partnered with Boys and Girls Club of Greater Ft. Worth to identify gaps in their athletic programming to help establish a stronger athletic community. A portion of the proceeds from every order of POWERHANDZ products will not only help local athletes by giving them the resources necessary to compete in sports but this funding will also sponsor programs that instill important life lessons and values that will be used for the rest of their lives.

In many homes, the holiday season presents a time to give special gifts that have been desired all year by kids. The reality is, all needs and desires can't be fulfilled in every household due to economic pressures. The POWER TO GIVE FOUNDATION will make an impact by teaming up with Boys and Girls Club of Greater Fort Worth for their annual “Christmas for Kids” event, held on December 16th at River Ranch, The POWER TO GIVE has adopted two children and will surprise them with items from their “Wish List.” The “Christmas for Kids” event is an annual event sponsored by the Panther Club, which is a young professional philanthropic group in Ft. Worth who is dedicated to supporting the Boys and Girls Club of Greater Ft Worth. The event consists of Panther Club Members adopting “Club Kids” and purchasing gifts (needs and wants) for these special young people. The Power to Give Foundation has adopted two local athletes, ages 8 and 9, to bring joy, encouragement and resources to continue their passion in basketball and football. The two children were chosen because they are both athletes, who display exemplary behavior as well as the most need. According to Darnell and Danyel Surrency-Jones, “We have a mission to build legacies of service that increase a commitment to athletic excellence. We have a responsibility to raise awareness of the importance of organized sporting programs and help fund these programs in challenged communities.”

The Power to Give Foundation believes there are immediate lifelong benefits acquired from participating in sports. No child should be denied the opportunity to gain essential character building traits to help them excel. The overall mission behind partnering with the Boys and Girls Club of Greater Ft. Worth is to develop essential character building skills, to rebuild their basketball program and to establish a curriculum that focuses on careers beyond the game. This program will help educate boy and girl club members on athletic-centered professions that exist beyond being an athlete, for instance a sports analyst, agent or marketer. POWERHANDZ COO, Danyel Surrency-Jones, recalls a story once told to her about a child on the beach throwing starfish back into the water once they washed upon the shore. An onlooker asked the child, “why do you even try? You will never make a difference.” After throwing a single starfish back in the ocean, the child thought and replied, “ Because I was able to make a difference to that one.” Danyel and Darnell urge anyone and everyone to attend the Christmas for Kids event to help make a difference in these very special kids lives this Christmas season.

About POWERHANDZ, INC.

The mission of POWERHANDZ performance enhancing athletic training products is to inspire each athlete to be the best by innovatively increasing inner drive and performance. POWERHANDZ products are designed to strengthen hand and arm muscles and increase players' dexterity for a variety of sports, including basketball, baseball, football and more. The POWERHANDZ product line consists of a **weighted anti-grip glove**, **weighted pure grip glove**, **weighted extreme-grip glove**, and **slick basketball** and **football wrap**. All POWERHANDZ products were developed and designed based on training techniques used throughout the basketball career of company Founder and CEO, Darnell Jones. POWERHANDZ products are available online at www.POWERHANDZ.com.

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