



# POWERHANDZ

## **POWERHANDZ HITS ONE-YEAR MILESTONE WITH UPWARD MOMENTUM David Ortiz Signed on as Newest Brand Ambassador to Begin Year Two**

DALLAS (July 30, 2015) — Since its launch one year ago, POWERHANDZ has literally been on the hands of thousands of athletes around the world who are focused on one thing - being the best at their craft. In July, 2014, POWERHANDZ introduced itself to the sports world with two patent-pending products focused on basketball - a weighted anti-grip glove and a slick ball wrap designed to give players an edge and sharpen their skills.

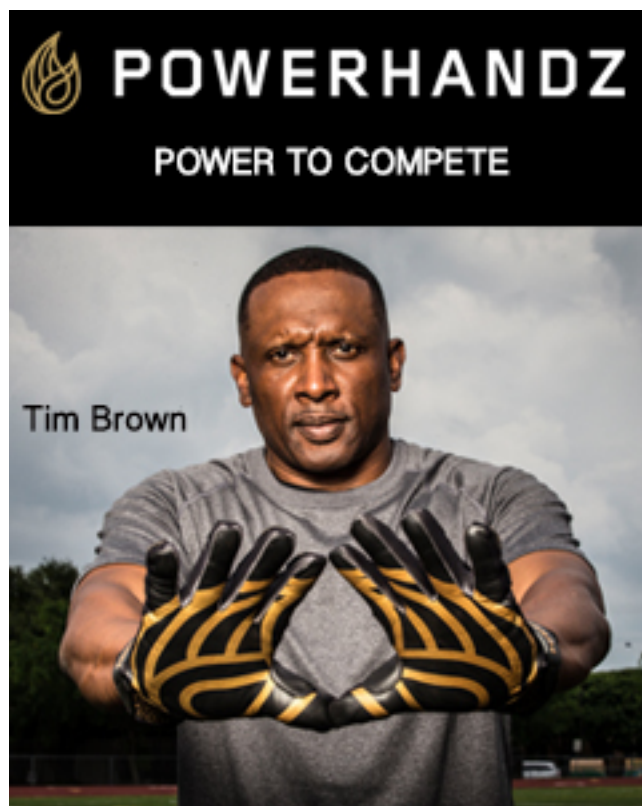
Fast forward one year. Over the last 365 days POWERHANDZ has developed line extensions to expand its training products into multiple sports, including basketball, baseball, football, golf and soccer. This rapid growth has developed more consumer demand to expand into boxing/MMA, tennis, hockey, track and more.

“We have achieved so many milestones in our first year,” said POWERHANDZ Co-Founder and COO Danyel Surrency Jones. “Our success is attributed to the many athletes, youth and professionals who have tried our products and liked the performance results. Their hunger to be great is the driving force and that’s what we are all about. We are very excited about our future.”

A real TRAIN WITH PURPOSE movement has been developed by POWERHANDZ, from young athletes to some of the top professionals around the world — Paul George, Eric Gordon, Draymond Green, Mo Williams, Eric Ebron, Wes Welker, Terrence Williams, Billy Butler, D’Angelo Russell, and Christian Yelich, among others.

POWERHANDZ has also partnered with official brand ambassador athletes that include Pro Football Hall-of-Fame Inductee Tim Brown, former NFL great Brian Dawkins, Dallas Cowboys safety JJ Wilcox, NBA veteran Donald Sloan, Houston Texans wide receiver DeAndre Hopkins, NBA skills trainer Tyler Relph, streetball legend The Professor, former LPGA pro Nicole Hage, Olympic sprinter Wallace Spearmon, elite basketball trainer Dribble2Much, former MLB player Brian Anderson, NFL player Lorenzo Alexander, and Phoenix Suns player Ronnie Price.

In April POWERHANDZ launched the OUR TIME campaign with two-time Olympic Champion and 2015 World Cup Soccer Champion (and brand ambassador) Hope Solo. This campaign acknowledges that women can achieve the impossible; they have a heart that never stops beating and most of all they persevere beyond their circumstances. With athletes such as Hope on board, POWERHANDZ will continue to empower women to break their own glass ceilings.



Year two for POWERHANDZ includes a big emphasis on our national pastime - baseball. The company has teamed up with three-time World Series Champion and longtime Red Sox great **David Ortiz**.

“There are millions of kids playing baseball throughout the world and we wanted to team up with one of the best examples of passion and love for the game,” said POWERHANDZ CEO Darnell Jones. “We are thrilled to work with David to launch our baseball training glove.”



Ortiz, a nine-time All-Star, added, “I’m all about preparation and that’s why I love POWERHANDZ. I use the gloves on a daily basis as part of my routine for one simple reason - they work. They help me keep my hands quick in the batter’s box throughout the 162-game season, and that’s huge for me. I’m happy to be an ambassador for POWERHANDZ because I believe in them.”

Since its launch, POWERHANDZ has been dedicated to giving back to the community. Every child should have the chance to play sports, and POWERHANDZ has developed the Power to Give Foundation as a result. The mission is to build legacies of service that increase a commitment to athletic excellence, helping fund organized sporting programs in financially-challenged communities. So many life lessons come from playing sports as a child —

discipline, teamwork, leadership and hard work, among others. The Power To Give Foundation believes in the immediate and lifelong benefits from participating in sports and that no child should be denied the opportunity.

Year one was a fantastic start for POWERHANDZ and year two is poised to be even greater. The plan includes adding more ambassadors and more sports, impacting more athletes and developing more skill development products. POWERHANDZ is becoming an important part of athletes and their training regimen. It all starts away from the games, with preparation and practice.

*About POWERHANDZ: A line of performance-enhancing sports gloves and athletic training products innovatively designed to both strengthen hand and arm muscles and intensify players’ dexterity. Products in the portfolio include: a weighted Anti-Grip Basketball Glove, a weighted Anti-Grip and Extreme-Grip Football Glove, a weighted Pure-Grip Baseball Glove, a weighted Pure-Grip Golf Glove, an Extreme-Grip Soccer Goalkeeper Glove, a weighted Lifestyle Glove, and removable Anti-Grip Wraps for both Basketball and Football. [www.Powerhandz.com](http://www.Powerhandz.com)*

— TrainWithPurpose —

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